



Review

THE SOUTH STAFFORDSHIRE WATERWORKS COMPANY
QUARTERLY MAGAZINE
NOVEMBER 1982



Mr Markham, Managing Director, with Mr and Mrs A. Hill of Burton on the retired members annual trip to Bourton-on-the-Water in July.

WIN
A WEEK-END IN PARIS
FOR TWO
(See page 19)

WIN
A KODAK DISC CAMERA
SERIES 4000
(See page 15)

From the Editor's Desk...



Our magazine would seem to be pleasingly acceptable to the majority of you and I hope that it will continue to be so.

However, even after proof reading, there are the inevitable printing errors or undetected mistakes that slip through, and to those, who are offended by any faux-pas's I sincerely apologise and ask you to accept the fact that I strive always to maintain a high standard.

It is with great pleasure I receive the many items of interest which enable me to produce a really 'newsy' *News Review*.

Please continue to forward to me any interesting items as it really makes my work so much easier.

The Christmas Season approaches and I know there will be many celebrations throughout the Company. Have a wonderful time and take care especially driving home and to everyone... Good Health and Happiness to you and yours.

CELIA TURNER—Editor

NEW STOCK ISSUE

At a meeting held on the 2nd November 1982, the Board approved the issue of £6 million 7% Redeemable Preference Stock 1987-89, the proceeds of which will be used for the repayment of bank overdraft and the financing of capital expenditure on extending existing works and mains and other works necessary for the maintenance and improvement of supplies in the Company area. A large proportion of such expenditure is normally funded from Revenue.

New Director...

Mr D. B. SANKEY

On 30th September 1982, the Board elected Mr D. B. Sankey as a Director of the Company.

Mr Sankey read Law at Cambridge University where he was awarded an M.A. Degree.

He joined the Engineering Apprentice Scheme of General Motors in Germany for two years, followed by three years with G.K.N. in the United Kingdom.

He then spent a year at a Business School in Geneva, which led to his appointment as Managing Director of G.K.N. Vandevell Italia in Italy for five years.

After a short time as Managing Director of a trading company in the United Kingdom in 1976, Mr Sankey bought Villiers Engineering Company in Wolverhampton, of which he is Managing Director.

Mr Sankey brings to the Board, a wide range of abilities as a Lawyer, Linguist, Engineer and Businessman.



The Operation of Holly Grange Service Reservoir

Holly Grange Service Reservoir was commissioned on 19th October 1982, and completes a significant phase in the reinforcement of the water supply system to Uttoxeter and the surrounding areas.

The reservoir is located at a level of 140m.a.o.d. in the village of Bramshall, some three kilometres west of Uttoxeter. It is a reinforced concrete structure with two compartments having a total capacity of five million litres.

Water is supplied from Spath Booster and the new reservoir will provide sufficient storage for one and a quarter days supply to Uttoxeter. Some 40 square kilometres of rural area to the west and south of the town, and the high ground in Uttoxeter itself, will be supplied from Holly Grange, whilst lower levels in Uttoxeter will be supplied from the old reservoirs at Bramshall.

The flow into the reservoir will be controlled by regulating the speed of the pumps at Spath Booster by means of signals from the Holly Grange reservoir level indicators.

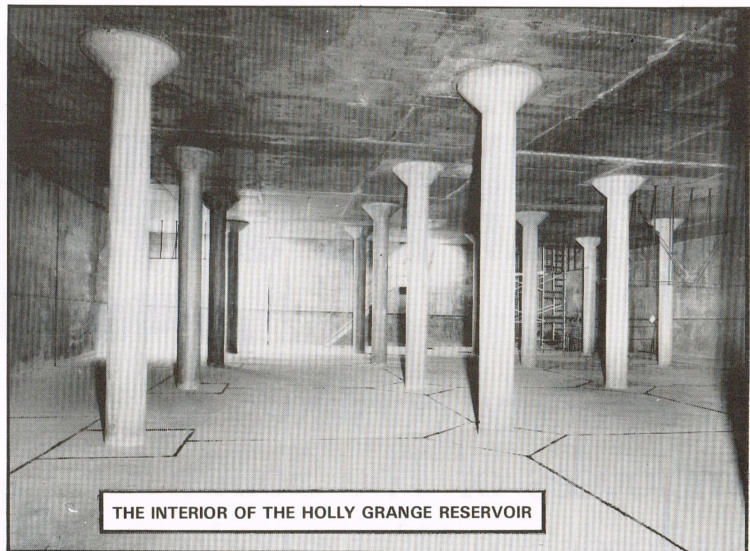
Provision has been made at the reservoir for the installation of booster pumps to transfer water from Holly Grange to Overpark reservoir, situated six kilometers to the west at a ground level of 182m.a.o.d.

The reservoir incorporates a labour-saving idea by Anthony Tapper and Geoff Green. When a reservoir is drained for maintenance work, it is necessary that a 150mm depth of water is retained to enable the Company's Water Quality inspection to be fully carried out. In the past, to ensure the retention of this depth of water, it was necessary for a waterman to carry out periodic checks on the rate of out-flow from reservoir drain, which often involved out-of-hours work. The labour-saving facility operates in the following manner...

The water is drained through the main drain sited at the base of the reservoir until the greater part of the water has been discharged. The main drain is then closed and a smaller diameter pipe sited at 150mm above floor level opened. The drain can be left overnight and the 150mm water minimum depth retained.

The completion of Holly Grange Reservoir now means that the whole of Uttoxeter is supplied from storage and the water supply to the town will be secure, even in the event of power cuts of considerable duration.

D. WESTON



THE INTERIOR OF THE HOLLY GRANGE RESERVOIR

Supply improvements in the Uttoxeter area..

The Company took over responsibility for water supplies in the Uttoxeter area from the Rural District Council in 1968. The combined effects of steadily increasing demand and an ageing Rural supply system with inadequate margin for emergencies led the Company to develop a comprehensive scheme for improving both the supply of water and security in the Uttoxeter area.

The principle element of the scheme consisted of a booster pumping station at Spath near Uttoxeter and a five million litres capacity high level service reservoir at Bramshall Village. In addition, new sections of main were planned to link the new installation and allow the flow of increased quantities of water.

The new booster station at Spath was the key element in the new system and is sited on the trunk mains from Prestwood Reservoir to Uttoxeter. By booster pumping on these mains additional quantities of water can be transferred without the need for extensive and expensive additional mainlaying. Design work was carried out in the Company's New Works and Electrical/Mechanical Departments (now combined as Technical Services Department). Tony Morris was responsible for the design of the building, while Bill Winter organised the electrical and Geoff Evans the mechanical work. Detailed discussions were held with the local Planning Authority over the form and appearance of the building in this attractive rural area. A simple but pleasing traditional structure and a landscaping scheme were developed which met the requirements of both parties. Ernie Horobin was Clerk of Works during construction and considerable efforts were made to ensure high standards of workmanship and finishes in order to achieve a final product that would be a credit to the area.



SPATH BOOSTER STATION

● HOLLY GRANGE RESERVOIR

A new service reservoir of five million litres capacity was also planned to improve pressure and provide additional security. This too was designed by the Company's staff, with Geoff Denham carrying out the majority of the work. The reservoir was carefully designed to produce a structure that would not only be economical in terms of cost but would also have a long life with minimum maintenance, and which would be efficient to operate. The Company's long experience with the operation of service reservoirs provided the right background for the development of this type of design.

Much has been said in recent years about the relative merits and efficiency of 'in house' design in comparison with the work of consulting engineers and contractors. Opportunity was taken to test this hypothesis by allowing contractors tendering for the work to submit prices for designs of their own in addition to a price for the Company's design. Analysis of the alternatives received, revealed that the lowest cost alternative was the Company's own scheme. This also offered considerable benefits in durability and simplicity.

The reservoir has been constructed by *Tarmac Construction Limited* with Geoff Denham on site as the Company's Assistant Resident Engineer and Ernie Horobin again as Clerk of Works. The quality of the design and specification coupled with the high standard of site supervision has enabled high quality work to be achieved on site. Despite the bad weather, construction work has proceeded smoothly and the project should be completed within budget. The only real problem encountered was the bankruptcy at a key moment of the manufacturer supplying the pipework for the valve house. However, even this difficulty was overcome satisfactorily by some hard work on the part of the project staff.

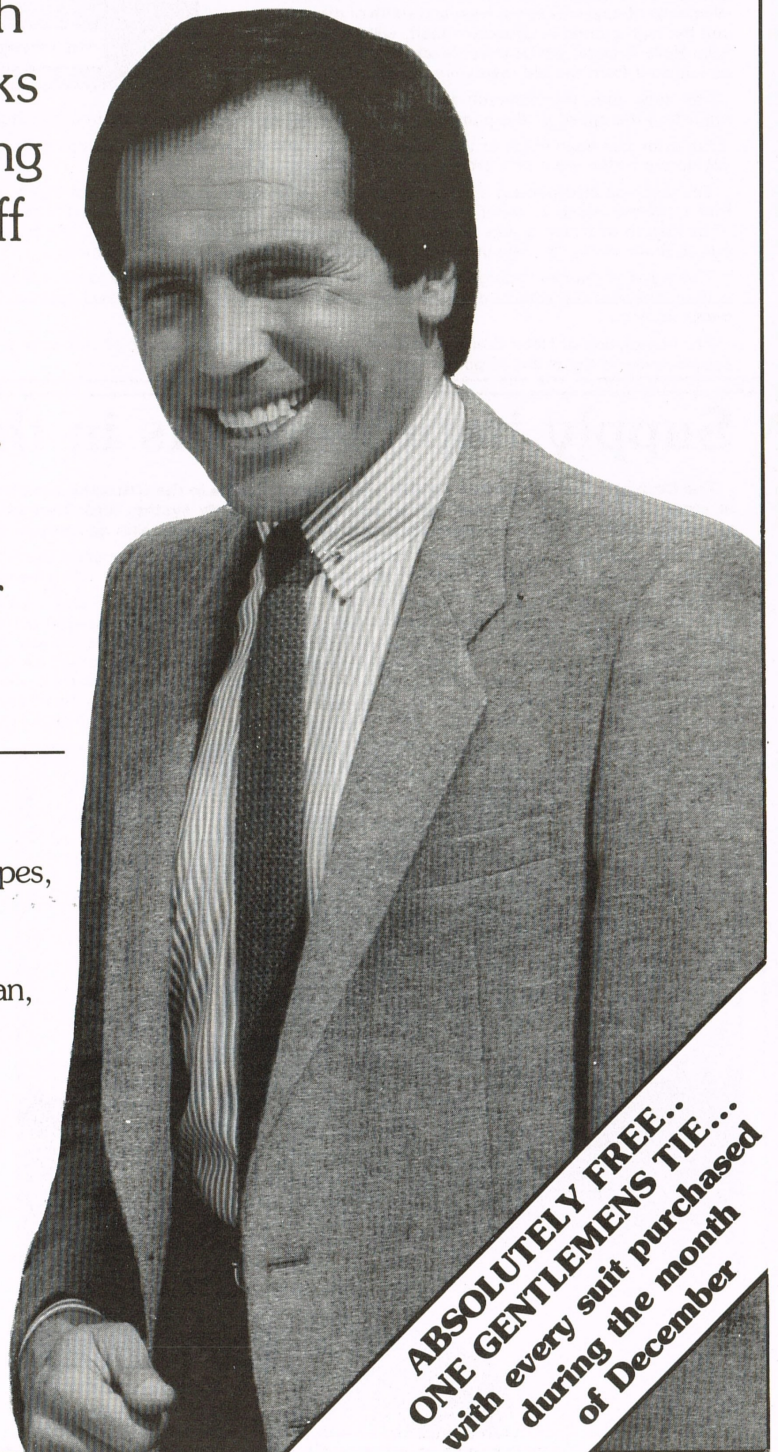
R. FOSTER

Duncan James

MENSWEAR

To introduce ourselves to employees of The South Staffordshire Waterworks Company we are offering a discount of £25.00 off every gentlemens suit purchased during the month December 1982.

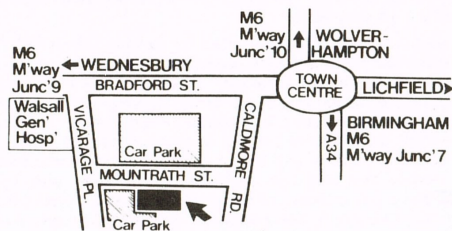
Choose from the finest selection of Mens Wear Garments in Walsall..



● Stockists of..

Odermark, Greiff, Ritex, Steegan, Skopes, Pierre, Laffitte, Mr Harry, Van-Gils, Weidermann, Brungsberg, Conform, Honorbilt, Carter, Lancer, Pierre Sangan, Louis Philippe, Peter England.

● YOU WILL FIND US HERE...



Duncan James
menswear ltd

ABSOLUTELY FREE..
ONE GENTLEMENS TIE...
with every suit purchased
during the month
of December

ALISTAIR MAINTAINS FISHY STANDARDS

Blithfield Reservoir has the reputation of being the best trout fishery in the British Isles.

And it is mainly due to the work of Scotsman Alistair McKenzie—who himself has no interest in fishing for trout.

His idea of relaxation is returning to his native Skye to fish for salmon, and enjoy a drink of whisky with old friends.

Mr McKenzie, who lives with his family near the reservoir, remembers as a boy being shown his grandfather's salmon hatchery.

His father also bred salmon to the local laird, and Mr McKenzie too began his working life rearing salmon.

For 20 years he worked for the famous Astor family before coming to Blithfield in 1966—just two years after the preliminary work at the fish farm had started.

Mr McKenzie manages the fish farm at the far end of the Blithfield dam, and the hatchery at Seedy Mill Pumping Station, for the South Staffordshire Waterworks Company.

He is always on call, alert to the sophisticated alarm systems which warn immediately anything goes wrong with the water flow systems into the fish tanks.

His dedication to the fish farm is total—this year he put off a holiday because on the morning of his departure all was not quite well.

To run the fish farm Mr McKenzie has to be a bit of a vet as well as an expert on trout. He has a cupboard full of chemicals and drugs, and has to be able to treat any disease immediately.

With as many as 20,000 young fish in a small seventeen-foot diameter concrete tank, disease spreads rapidly.

Most of the common fish diseases can be cured if caught quickly enough.

He blames much of the increase in fish disease on disreputable fish farms, and strongly believes all should have to be registered with the Ministry of Agriculture.

Mr McKenzie makes an annual trip to Winchester in December to buy trout eggs from a reputable fish farm where the brood stock has been tested by the Ministry.

The eggs are moved just when the eyes show as two black specks. This year he took 50,000 eggs to Seedy Mill, where the bore hole water is at a constant eleven degrees centigrade.

There they hatch within about three weeks—they would take a month in the colder water at Blithfield.

By the beginning of May the water at Blithfield has risen to eleven degrees, and the fish are moved.

They are then about three to four inches long. The early months to the move and the end of August are critical—as many as ten per cent of the fish can be lost.

There are twenty-six large tanks, up to forty feet in diameter, and ten small tanks at Blithfield, and the fish are graded and moved as they grow.

Mr McKenzie aims to have them weighing

twelve ounces by December, their growth slows up during the cold months of January and February.

They begin to grow again in March, and in April they put a lot of weight on. The best are by then up to one-and-a-half pounds, and can be put in the reservoir.

Nothing is put in the reservoir under one pound, four ounces—twelve to fourteen inches long—whereas other reservoirs are stocked with eight to ten-inch fish.

Mr McKenzie said this was what had given Blithfield its proud reputation—but the fishermen paid highly for it.

It costs £364 a year to fish at Blithfield between mid-March and mid-October, but a member can fish every day and take home twenty-eight trout a week.

Fish that have not reached a good size by the end of September are 'over wintered', and will reach two to three pounds when they are put into the reservoir in early March the following year ready for the first anglers.

The reservoir is stocked every fortnight between March and September, and next year Mr McKenzie aims to put in 35,000 rainbow trout.

He has seen the numbers of fish grow year by year, and the numbers of anglers increase.

When he first arrived there was little there, and for many years the maximum number of fishermen allowed was seventy.

Now there are two hundred and ten anglers at Blithfield. All are asked to complete record sheets on trout caught, using dye marks which enable him to know exactly which batch the fish came from, and what its progress has been in the reservoir.

Mr McKenzie also buys in a stock of the more slow-growing brown trout, Britain's native trout.

These will not put on the required weight in concrete tanks—they need natural earth pools, and even then growth is much slower.

Mr McKenzie put 45,000 into Blithfield this year, and hopes they will live to a ripe old age.

He says he would never kill a brown trout, and he knows of one twenty-pounder in the reservoir—which he believes no one will catch.

They live much longer than rainbow trout, and take much more catching, so they are preferred by some anglers.

The biggest caught so far this year weighed eleven pounds, six ounces!

There are also coarse fish at Blithfield—they are of no interest to the members, but trout feed on their offspring.



The *News Review* thanks the *Rugeley Times* for their kind permission to reproduce this article published in their edition on Saturday 11th September 1982.



TWO LIPS FROM AMSTERDAM



Amstel Canal, Amsterdam

AMSTERDAM, a truly cosmopolitan city which manages to combine the atmosphere of the 16th century with the fast living of 'The Eighties; but was it ready to take on the 30 passengers travelling with the Birmingham Social Club? Now read on...

● Friday 22nd October: The trip begins...

The Company's Central Office at Green Lane was to be the first pick-up point for the Amsterdam trip and sure enough at 8-20pm an *Aston's Luxury Coach* drew up on the car park. Oh, wonderful joy, reclining seats and a loo! The driver then gave us the good and bad news—the reclining seats worked, the loo didn't! Yet another journey to be fraught with crossed legs (and eyes).

Now on to Sheepcote Street to pick up the remainder of the group. Following last minute adjustments to seating arrangements, the completed party set off on its perilous journey to the inner regions of darkest London where the courier was to be picked up en route to Dover.

Suddenly it was London. The courier, a pleasant lady named June, was located nearby to the *Cumberland Hotel* and after a brief introduction we set off on the A2 to the White Cliffed Channel Port.

● Saturday 23rd October: The journey continues...

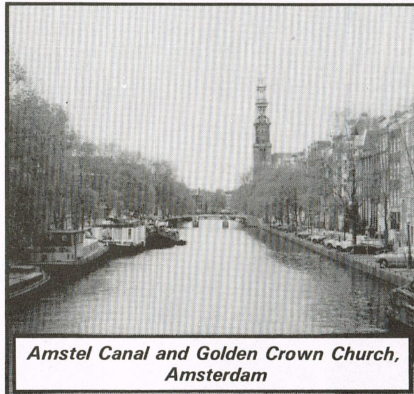
During the coach journey to Dover, it was quite obvious that some passengers were equipped with enough food and drink to last them until Christmas, though some had more drink than

food. Amidst the 'hissing' of ring tops being pulled from cans and the 'chinking' of 70% proof bottles, there emerged several topics of conversation including the 'correct way to eat Scotch Eggs', the 'contents of Pat James sandwiches', 'what happens in the Red Light District', 'what doesn't happen in the Red Light District', 'how much does what happen in the Red Light District cost', etc.

By now, (now being 3-00am Saturday morning) Dover was upon us. What an unearthly time to cross the English Channel, especially as the boat was full to capacity and seats on it were at a premium. The crossing was made more bearable when the courier informed us the bar was open. Most passengers took the opportunity to eat a hot breakfast on board, whilst others took advantage of the duty-free prices at the bar.

At 5-15am the party set foot on foreign soil for the first time. This was the second leg of the coach journey which would involve passing through France, Belgium and Holland during the six-hour drive to Amsterdam. Lights out and time to sleep. As usual, various methods were employed to try to get some sleep on the coach. These included lying in the gangway, stretching over several seats, standing up, drinking yourself senseless, eating yourself senseless and finally sitting on the non-working loo pretending to be travel sick.

Several toilet stops later, the weary party drew up outside the four-star *Novotel Hotel* in



Amstel Canal and Golden Crown Church, Amsterdam

Amsterdam. With normal Continental efficiency, we had to wait outside in the coach whilst rooms were allocated. It was then we noticed at least another ten British coaches on the car park. It was true—the invasion had begun! The hotel had no problem in taking all these guests as it had 600 bedrooms (and only one loo and bath).

● Saturday 23rd October, continued: Amsterdam here we come...

After a brief period to freshen up, it was back on the coach for the rest of the day and evening (and night for some) in the City. A Canal Trip had been arranged for those who wanted to see the City at a leisurely pace. Others decided to brave the elements (it was drizzling constantly) and either shop, sightsee, drink, eat, or all four.

Prices in Amsterdam 'for essentials' vary dramatically, i.e.: Food: a bag of chips 30 pence, 22 course Rice Table (Indonesian Food) £6.50, Drink: small beer (¼ litre) 37 pence in normal bar, small beer in topless bar (the waitresses not the customers) 86 pence. The author would point out that all other purchases were classed as 'non-essential'.

The coach returned to the hotel at 10-00pm for those foot weary passengers who needed it. Others, who had spent most of the day getting wet from the inside took a tram back around midnight. The day was completed by an exchange of tales and a drink in the hotel bar and so to bed.

● Sunday 24th October: Volendam and the City...

June the courier had arranged a day trip to the town of Volendam, a cheese factory and a clog making company (see insert article Volendam). Others decided to catch up on their sleep and then proceed directly back to the City.

The weather was more kind to us today, the sun was shining and Amsterdam lay at rest. Sunday is the best time to view the City. Little or no traffic allows the visitor to browse at a leisurely pace. Off the main streets the atmosphere is serene, the sights picturesque, the canals lethargic and the people friendly. The tall narrow 16th century houses line the canals like rows of crooked fence posts all fighting for position along cobbled walkways. The occasional barge disturbs the swimming ducks and forms uniform ripples on the murky water. Were we really in 1982? I think not.

Back in the City Centre, the tourists still lined the streets searching for bargains and planning the night ahead.

Once more as night closed in the City lights came to life. In the Red Light district, giggling groups of visitors mingled with its permanent residents taking back memories of the silent ladies in the windows and the brash, outspoken young men who beckoned them, the customers, inside the theatres and shops.



Canal Trip, Amsterdam



Twin Sisters, Amsterdam

Back to reality; it was getting late and an early start was the order of the day for our journey back. Goodbye Amsterdam! Someday we may return to your open arms, once more to sample your delights.

● **Monday 25th October:
The journey back...**

An early start was an understatement! All passengers were to be on the coach by 9-00am. All that is except two young ladies who went missing. On further investigation, they were found dead to the world in their room. There followed a frantic race against time as they washed, packed and bundled themselves onto the coach. What excuses would follow? "We thought we were here until Wednesday!" "The alarm doesn't work!" "You told us we left at 3-00pm." Not to worry, a mere 20 minutes late we set off towards the Belgian city of Bruges for lunch.

Bruges, reputed to be the best preserved mediaeval city in Northern Europe, a stark contrast to Amsterdam, Sour-faced Belgians going about their business, queues of tourists buying lace and chocolates. All were overshadowed by the towering Cathedral Spire and the many gold-leafed buildings which surround it.

Back on the coach for the next leg to Calais and so across the Channel on a mill pond sea to Dover.

The coach was filled with passengers swapping stories, keeping a wary eye on their bags full of duty-free goods, souvenirs and wishing the homeward journey would soon be over.

The coach arrived at Sheepcote Street at just turned midnight and following last minute farewells moved on to Green Lane to deposit the remaining revellers.

Once again, another trip was over. Had we really been away? Had we really travelled through three countries? Perhaps it was all a dream! Until we awake, "Au Revoir" Amsterdam.

VOLENDAM

SUNDAY 24th OCTOBER 1982

With the weather much improved from the previous day we left Amsterdam early.

The advantages of the type of trip that leaves the city behind is that you see the beautiful houses and villages that are part of Holland. The attractive houses are surrounded by neat gardens and numerous canals, which seem interlaced between them and are often spanned by picturesque arched bridges.

The Dutch housewife seems to favour net curtains and each window is framed in exquisite lace drapes and it is obvious by the abundance of green foliage within that potted plants are also extremely popular in Holland.

We stopped at a 'KLOPEN' (clog) making factory. In the small dismal workshop we were shown an amazing machine that produced, as we watched, a beautifully shaped clog from a block of willow. The wood is very damp during this process and has to be left to dry and harden during the next six weeks. The young man explained that the clogs were still worn by Dutch people and only a small percentage of their trade was for the tourist market.

Before reaching Volendam, we stopped again, this time at a cheese making farm. We sampled the various cheese produced and one cheese laced with nettles was especially tasty.

Volendam, our destination, was a small fishing village with cobbled streets, and a quaint air of 'BRIGADOON' about it. Some of the local ladies were wearing their traditional costume with gay embroidery around the waist and neckband.

The shops were all open but surprisingly, the price for the same articles seemed to increase in various stages until they had doubled at the end of the front. We found a small, badly lit, fisherman's bar overlooking the quay and the friendly barman made us welcome and chatted to us in almost perfect English.

Back to the coach and before returning to Amsterdam we made a quick stop at Markhem. This village, almost an island except for a long causeway stretching through the sea to it, is in sharp contrast to Volendam. It is stark and puritanical with sober houses and people. No shops open here and a town tax was levied on our coach driver for stopping. A deterrent for unwanted visitors?

We returned to Amsterdam late afternoon, but I promised myself I will return to Volendam in the future as Holland and its people have stolen my heart. John, put my name down for the next trip.

CELIA TURNER

SOCIAL CALENDAR

Function	Date	Place	Club
Beer & Skittles	26th Nov	'D' Club	Birmingham
		St. Andrew's Ground	
Buffet Dance	3rd Dec	Pelsall	Walsall
		Community Centre	
Mircowave	7th Dec	Green Lane	Walsall
Cookery Demonstration		(4-30pm)	
Christmas	10th Dec	Sutton	Birmingham
Buffet Dance			Coldfield Town Hall
(District Employees)			
Childrens Party	11th Dec	Green Lane	Walsall
Disco	17th Dec	Central Office	Walsall
Childrens Party	18th Dec	Green Lane	Birmingham
Childrens Party	18th Dec	Church Lane	Tipton
Christmas Disco	23rd Dec	Church Hall	Tipton
Mencap Party*	8th Jan	Green Lane	Walsall

* Please note... We are again planning to support this worthy cause, however, we are aware that many of you are involved in many other charities and may feel you would like to recommend one to us. Please feel free to write to C. Hull, Secretary Birmingham Social Club, at Head Office.

LONDON TRIP

A small party of personnel enjoyed a day trip to London. The trip, which allowed everyone to please themselves, was a great success and hopefully we can arrange another one in the future.

Please let C. Turner, Green Lane, extension 218, know if you would like to be notified of such a trip. Cost: approximately £3.50, but it is dependent on the seats taken.

Jonathan's Restaurant

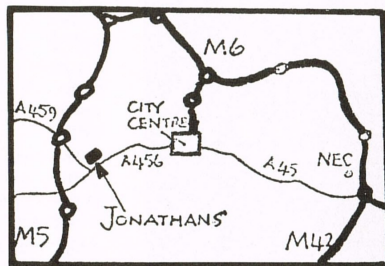
16 Wolverhampton Road, Oldbury, Warley
West Midlands Tel: 021-429 3757

Experience the delights of traditional British cookery, comfort and hospitality in a Victorian setting—only 30 minutes drive from the National Exhibition Centre.

Luncheon: 12-00—14-00

Dinner: 19-00—21-30.

Table reservation advised.



THE COUNTRY HOUSE

... a sample Menu

Hot Apricot Mushrooms

Potted Stilton with Port

Smoked Mackerel and Pickled Walnut Paté

Gammon Cumberland in Oranges, Lemons, Mustard and Port Wine

Melon with Brandied Cherries

Coffee

Gourmets... If you would like to make up a party to dine?

Contact: CELIA TURNER

CENTRAL OFFICE 218

Decorarte another boring advertisement

Yes, this is another boring old advertisement for yet another boring old decorative specialist. Well, we're not old, actually in fact we're a pretty lively lot.

If we thought you took any notice of boring old advertisements, we would tell you that the showroom is comfortable and relaxing and that you can sit and browse in peace whilst choosing your personal decorative schemes.

We might as well tell you the worst, while we're here.

We stock such a varied range, you'll never be able to make up your mind.

There are wall coverings and fabrics from Sandersons and Vymura and Continental books and Dulux Match Maker, and Leyland and Permoglaze paint including B.S. colours, the list is endless, well almost.

Worst of all, if we don't stock what you want, we can usually get it for you.

Of course, the staff are dead bores, they're courteous, pleasant and sympathetic and only too pleased to help and advise customers in their selection.

Furthermore we would allow the South Staffordshire Waterworks Company Employees FULL TRADE DISCOUNT—on Cash Sales only—providing, of course, they identify themselves as bona-fide employees.

We don't know why we bother, people don't want this kind of service anymore... or do they?

(Specialists in Paints, Glass, Wallcoverings and Furnishing Fabrics)

125-132 HATHERTON STREET, WALSALL, WEST MIDLANDS, WS1 1YD

Telephone: Walsall 25361 (6 lines)

Water... £2.80 a gallon

Appalled at the thought? Well, British shoppers aren't—for last year they spent £10,000,000 on bottled water in various forms—and at an average cost of £2.80 a gallon.

The amazing recession that has hit industries throughout the country is not to be found in the mineral water industry and, in fact, in a matter of four years sales have rocketed from zero to an amazing 32,000,000 litres last year and figures are expected to double by 1985.

It must be completely incomprehensible to the Water Authorities in the British Isles, who are constantly abused by the general public for their exorbitant charges, how these brilliant water merchants can sell water to a public who have, without doubt, the purest tap water in the world and who can have, for around £1.16 a week per family, the freedom to drink, bath in and flush away as much as they like.

The amazing publicity that accompanies the various forms of still and fizzy bottled water range from 'Evian Water is a beauty treatment,' 'Trace Elements in mineral water are an important part of our diet,' 'Natural Spring Water cooled by pure mountain air' or 'Bubbles made by Nature, not man.'

Perhaps the healthy natural food craze that seems to have hit Britain has helped to sway people into believing that 'Natural Spring Water' is a desired accompaniment to their fibre bran diets.

According to the British Nutrition Foundation, all claims that bottled water is healthier than tap water is rubbish, and the Foundation's Science Director, Dr Juliet Gray, has stated that in fact a lot of the trace elements, or so called minerals, that are claimed to be unique to bottled water are in ordinary tap water anyway and British Water is highly purified and unpolluted and that the idea that so called 'spring' water is synonymous with health is a myth.

But at the end of the day the gullible British Public will go on buying oceans of expensive water because perhaps they feel it is 'chic' to do so or maybe it is an aftermath of summer holidays on the Continent, where necessity required that they buy all their water bottled and maybe on cold winter nights their bottled water brings back pleasant memories of sunshine and relaxation.

"Mineral Water is big business," as one excited publicist exclaimed "and we are prepared to spend £20,000,000 on it next year."

Where are we (the Water Industry) going wrong?

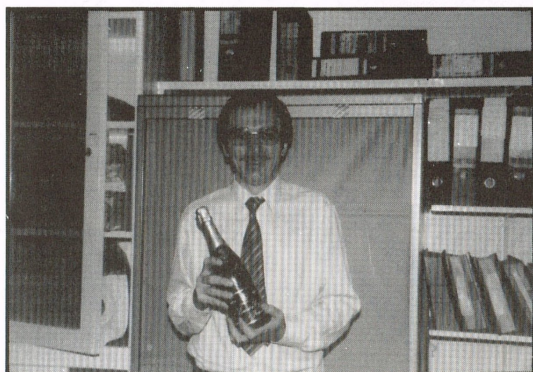
CELIA TURNER

● (With reference to an article compiled by W. Campbell in *Honey Magazine*, March 1982)



No wonder Beer costs so much, they probably make it out of Bottled Water!

Champagne Charlie...



The winner of the Sports Quiz in August's Review was CHARLES SHAKESPEARE of the Revenue Department.

The correct solution was...1: Chester Barnes, 2: Tony Jacklin, 3: Liam Brady, 4: Jim Stewart, 5: Gary Sobers, 6: Asif Iqbal/Colin Cowdrey, 7: Don Thompson, 8: Joe Bugner, 9: Pancho Gonzales.

● Only one correct entry was received, therefore it was decided to donate the other bottle to help raise money for the MENCAP Party.

B.B. MICRO SERVICES

The Microwave Oven Centre, 56 Bridge Street, Walsall
Tel: Walsall 648413

Sanyo...Brother...Toshiba...Sharp...Hitachi
National...Tappan...Accessories and Servicing



**MICROWAVE OVEN CENTRE
COOKERY DEMONSTRATION
Thursday 7th December 1982
Green Lane Offices (4-30pm)**

- Free Browning Dish—R.R.P. £14.95.
With each order placed on
the evening of the
demonstration.

GARDEN OUTINGS 1982



Unfortunately, it is only possible to give brief highlights of these excellent visits and, therefore, I hope I will be forgiven for mentioning my own personal favourite items of interest.

26th June Castle Howard Yorkshire

A most impressive, solid building, set in a typically Yorkshire landscape, and we had typically cold, wet, windy Yorkshire weather! This meant that the lovely rose gardens were past their best and only the perfume remained. However, the castle interior was quite superb. Paintings included those by Holbein, Rubens, Gainsborough and Sir Joshua Reynolds. Lovely Meissen china was set in elegant rooms of furniture by Chippendale and Hepplewhite. There were beautifully painted ceilings and ornate marble fireplaces but I think with all this, the two highlights for me were both temporary exhibits. The first was a quilt made to amuse and entertain a sick and invalid child by her very clever mother. This greatly impressed those among us who have difficulty in even sewing on a button! It was made up entirely of nursery rhyme characters, all created from colourful materials and applied on to a backing sheet. The second exhibit was a collection of model cats in china, brass, stone,

silver, cloth, etc, of various shapes and sizes, and included pictures of cats and even cat shaped cushions. This unique collection was found in a London flat following the death of its owner. We went on from Castle Howard to the Green Man at Malton for an excellent tea and were surprised to read in the Sunday papers next day that the murderer whom the police had been hunting for several days, had been traced at Malton, after holding an elderly couple hostage during the night.

11th September Powis Castle Welshpool

This, I think, would have to be the outing I most enjoyed, possibly helped by a lovely sunny day. Coffee on the lawn of a Shrewsbury hotel en route, luncheon in the castle and tea at a Welshpool hotel were all included for this visit. A red medieval castle standing high on a ridge overlooking the River Severn, it really has a fairy-tale quality. Although the castle has many items of beauty and interest, it was the magnificent terraced gardens which have been famous for many years that

we all found so breathtakingly lovely. Most of us had watched with interest the 'Gardeners World' TV programme devoted to Powis just before our visit, but we were still completely staggered by the setting and size of the gardens and the views from the terraces. Everywhere was a carpet of colour, both from flowers and butterflies, and the plants were all clearly named which added to our interest — a most memorable visit.

16th October Batsford Park Arboretum Gloucestershire

Another wet one! Coffee stop for an hour at Stratford, then on to lunch at Moreton-in-Marsh where John Morrall lifted the dampened spirits of a small group of us with a one man cabaret act in the White Swan — even the landlord thanked us for the laughter! On to Batsford which despite the rain proved a remarkable experience of autumn colours and well

worth a visit. At this point I must add that this visit was to be Harold Hatfield's 'swan song' as organiser and the last before his retirement in December and we had planned a surprise presentation following tea at the Manor House Hotel in Moreton-in-Marsh. In Harold's words he was 'completely bowled over' by the gesture which he said 'was the nicest thing that had ever happened to me.' The gift was a Chelsea Flower Show 1982 commemorative plate which we knew he had admired from the time of issue and was a limited edition. We drank his health in sherry by courtesy of John Morrall who, together with Betty Greenhall, will continue the 'Harold' traditional outings. Although these have been organised by Harold very much as a one man effort, he did point out that none of it would have been possible without the very generous Social Club subsidy.

Our thanks to Harold for many memorable and enjoyable days and to the Social Club for its support.



Harold Hatfield holds the plate presented to him by John Morrall on behalf of all his friends in the Gardening Club.

PENSIONERS OUTING

RETIRED MEMBERS
ANNUAL OUTING
WEDNESDAY 7th JULY
1982
Visit to Bourton on the Water

A BRIGHT and glorious summer day, a foretaste of the pleasures to come, greeted a record number of pensioners and their guests (total party 420 including senior officers, etc) as they clambered aboard the fleet of coaches organised to carry them from their widely scattered starting points to their rendezvous at Bourton on the Water.

After an excellent tea, which surely proved that age never impairs appetite, the chairman, Mr Thompson, gave a short address of welcome and took the opportunity to give a few facts and figures regarding the Company's progress during the year, which in view of the recession, seemed highly satisfactory. A new daily output of 92 million gallons was attained. In the early years of this humble scribe,

the chairman to convey to the Board of Directors their thanks and appreciation for a truly marvellous day.

Tea over we remained in the Prestbury Suite to partake of drinks whilst greeting and chatting with old friends, assuring each other that "you don't look a day older." Oh that it was really true! How nice to see Edna Knowles receiving those kind



Mr A. Markham, Managing Director with Mr and Mrs Hill of Burton.

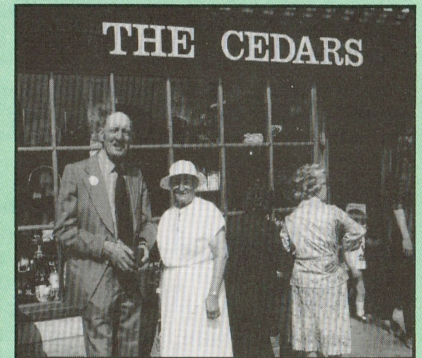
On arrival at Bourton, everyone dispersed to enjoy the many amenities available and there was a wide choice of places of local interest to suit everyone.

After a delightful afternoon, everyone got back on to the coaches for the journey to Cheltenham Racecourse where tea was to be served in the Prestbury Suite. Our coach driver lost his way and there were a few apprehensive looks from our members hungrily looking forward to their meal and afraid they might miss it. However, all ended well and with sighs and cheers of relief the destination was reached. We were all greeted by the welcoming party comprising the chairman of the Company, Mr E. J. Thompson and Mrs Thompson. Mr Markham and other senior officers were also in attendance and, as on previous occasions, introductions were made by Mr Cliff Bateman.

25 million gallons daily was considered fantastic. Mr F. Langston made the response on behalf of the visitors, asking



Mr Fisher aged 89 and our oldest guest talking to Mrs Rea.



Mr and Mrs Taylor and guests.



Mr Morrall (father of our roving reporter).

words and attentions she had given so often to others in the past. A word of praise for Pat Rea who has donned the mantle worn by Edna with the same charm and grace. What better tribute can be given to Cliff Bateman and all those too numerous to mention individually who helped so unstintingly, other than to say a big THANK YOU to you all for your efforts to make our day a happy one.

Once again on to our coaches for the homeward journey, some among us perhaps a little tired—AND SO TO BED!

Phil Johnson
Chairman Benevolent Fund



Mr Lawrence talking to Mr Langston (who replied to the Chairman's speech) and Mr and Mrs Dewsbury.



Mrs Markham, Mrs Harris, Mr Bateman, Mr Griffiths and Mrs Rea.



Mr and Mrs Greenhough, Mr and Mrs Walford, Mr and Mrs Harris with Mrs Phipps who was a Steward for the day.

RETIREMENT ONE YEAR ON

BY SARA STEVENS

Twelve months ago some of us retired before the desired age of 60 or 65 years. If you have the chance, alter your mental attitude towards retirement **before** you retire, that is if you are given enough warning.

The following are a few pointers to those who are already enjoying this happy state and for those who are looking forward to it, be it sooner or later.

Firstly, be honest with yourself, it is **NOT** the beginning of the end. No one has thrown you on the scrap heap.

Even after retirement the subconscious mind goes on working without conscious direction!! It is a mystery, but also a fact. Don't wait for the first 'free' day to say "Now, what shall I do." Believe me, that is just asking for trouble. Prepare, but leave a little spare time for the unexpected.

Retirement is **not** a period for overdoing things, nor stopping things. The delight is you are free to organise **your own days at your own pace**.

Promise yourself you will do something new every month. Don't worry if it is not for you, at least you tried and, who knows, you may find quite unexpected hidden talents.

Your frame of mind is most important, don't tell yourself you are old. Think positive and say you are XYZ years young and if you are asked "How are you?" say "fine thanks," even if the bones are creaking. Psychologically, the positive answer will work wonders.

Go into retirement in the wrong frame of mind and you will become bored and unhappy.

Another mental attitude to avoid is just drifting. Over activity and under activity are both wrong for the retired person.

Finally, leisure is valuable only when it is in short supply—don't do nothing, do something, even if it's for free, afterwards you will enjoy retirement.

Best wishes to all at South Staffs.

FOOTNOTE...

Many thanks to our hardworking coach stewards and also to Arthur Astbury and Peter Griffith who had the problem of finding a 'lost' guest at Bourton on the Water. Having been sent in search of a lady wearing a blue hat and after receiving rude replies from some of the ladies approached, Arthur found Mrs Pat Rea wearing—would you believe a brown hat!



**ANYONE CARE TO LIST THE 15
FILMS... BILLY IS GRASPING
THERE'S A FREE BLANK
VIDEO TAPE FOR THE
FIRST 3 ALL CORRECT
ANSWERS TO
CELIA TURNER
ON A
POSTCARD**



**FILMS
£1.25
PER
NIGHT**

**LEIF VIDEO
OFFER ALL
EMPLOYEES OF THE
SOUTH STAFFS
WATERWORKS
FREE MEMBERSHIP
TO MEMBERS JOINING BEFORE
31st DECEMBER 1982**

**LEIF VIDEO... ALL THE LATEST TITLES, MACHINES,
ACCESSORIES AND INFORMATION... HURRY THIS OFFER IS
NOT TO BE MISSED... AND WILL NOT BE REPEATED...**

LEIF VIDEO
32 STATION STREET, WALSALL—Telephone 645943



WIN A KODAK DISC 4000

Yes, in our free to enter Photographic Competition you can win the Kodak Disc Camera 4000 Series.

The competition is quite straight forward, simply send in your PHOTOGRAPH which must fall into the subject matter of WATER.

Only prints will be acceptable so avoid sending in your negatives and transparencies.

The Entries should be sent to CELIA TURNER at GREEN LANE and the successful photographs will appear in the next issue of the review. The lucky winner will by then be a proud owner of the Kodak Disc 4000...

Get Snapping...

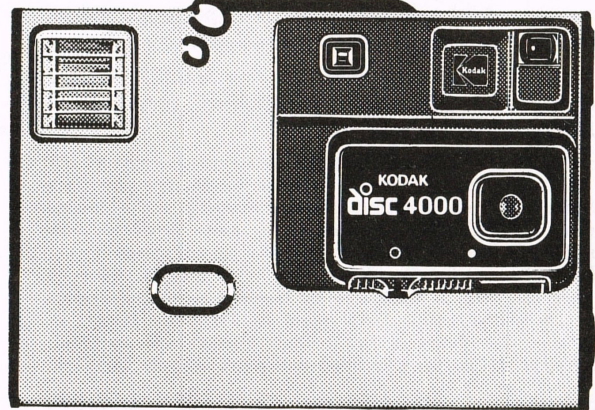


**Competition
Closes...**

**MONDAY 31st
JANUARY 1983**

(The prints cannot be returned individually, but can be collected from Celia Turner at Green Lane, after the results are known.)

Fixed focus
Automatic exposure
Flashes automatically when needed
Automatic wind-on
Camera and battery guaranteed for 5 years (3 models)
It thinks of everything



NAME.....
(BLOCK LETTERS)

ADDRESS

TITLE FOR COMPETITION

THREE CROWNS GARAGE, SUTTON ROAD, WALSALL.
Telephone: Aldridge 57758 Day, Willenhall 636367 Night

BB REPAIRS LTD.

WELDING, SERVICING, CRYPTON TUNING, WHEEL BALANCING, WHEEL ALIGNMENT, 24 HOUR RECOVERY AND BREAKDOWNS, M.O.T.

● We offer Reduced Prices to employees of S.S.W.W. during the month of September!

Home Scene

MADE TO MEASURE KITCHENS

Big enough for the job,
Small enough to care.

BUILD A BRIGHT NEW KITCHEN WORLD AT HOME SCENE

Enjoy the friendly atmosphere at the Home Scene Showroom whilst selecting your own, personal, made-to-measure kitchen at your made-to-measure price.

Turning your dreams into exciting reality is our business. We pay more painstaking attention to **QUALITY, SERVICE and VALUE.**

Our kitchens are designed, made and fitted by craftsmen of the old tradition so that you can be sure that we translate your mere cupboard love into a lasting affair. Everything you've always wanted in a kitchen will be planned in every detail — from floor tiles to wall tiles to built-in appliances to complete your kitchen with every luxury accessory you could imagine. Choosing the style and finish is made easy by beautiful showroom displays from around the world. Solid wood or Melamine, smooth or intricate — the choice is yours. Once planned and approved, your kitchen will be expertly fitted and guaranteed by ourselves.

WE MAKE THE EXPENSE OF YOUR NEW KITCHEN A LITTLE EASIER TO BEAR — OUR PRICES ARE UNBELIEVABLE!

- ★ **FREE EXPERT PLANNING AND ADVISORY SERVICE, 7 DAYS A WEEK TO SUIT YOU.**
- ★ **FITTING BY TRUE CRAFTSMEN OF THE OLD TRADITION AND USUALLY COMPLETELY FREE OF CHARGE, WITH NO HIDDEN EXTRAS.**
- ★ **FITTING WITHIN 7 DAYS ON SELECTED RANGES.**
- ★ **GUARANTEED. ALL OF THE EXTENSIVE RANGE OF LUXURY KITCHENS IN OUR SHOWROOM ARE BACKED BY OUR PERSONAL GUARANTEE.**

GENEROUS DISCOUNTS AVAILABLE TO ALL EMPLOYEES OF SOUTH STAFFORDSHIRE WATERWORKS ON ALL ORDERS PLACED WITH THIS COMPANY BEFORE 31st DECEMBER 1982.



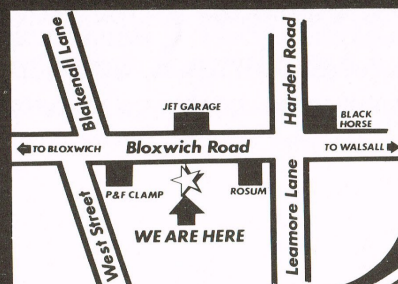
Home Scene

645. BLOXWICH ROAD,

LEAMORE, WALSALL.

TEL. BLOXWICH 402641

OPEN Mon - Sat 9.00am - 5.30pm.



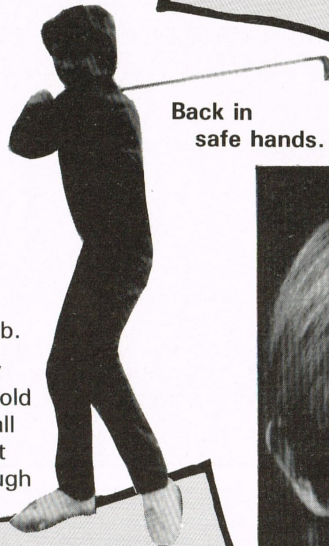
SOUTH STAFFS TO THE RESCUE

Cementing Relationships with a Future Customer

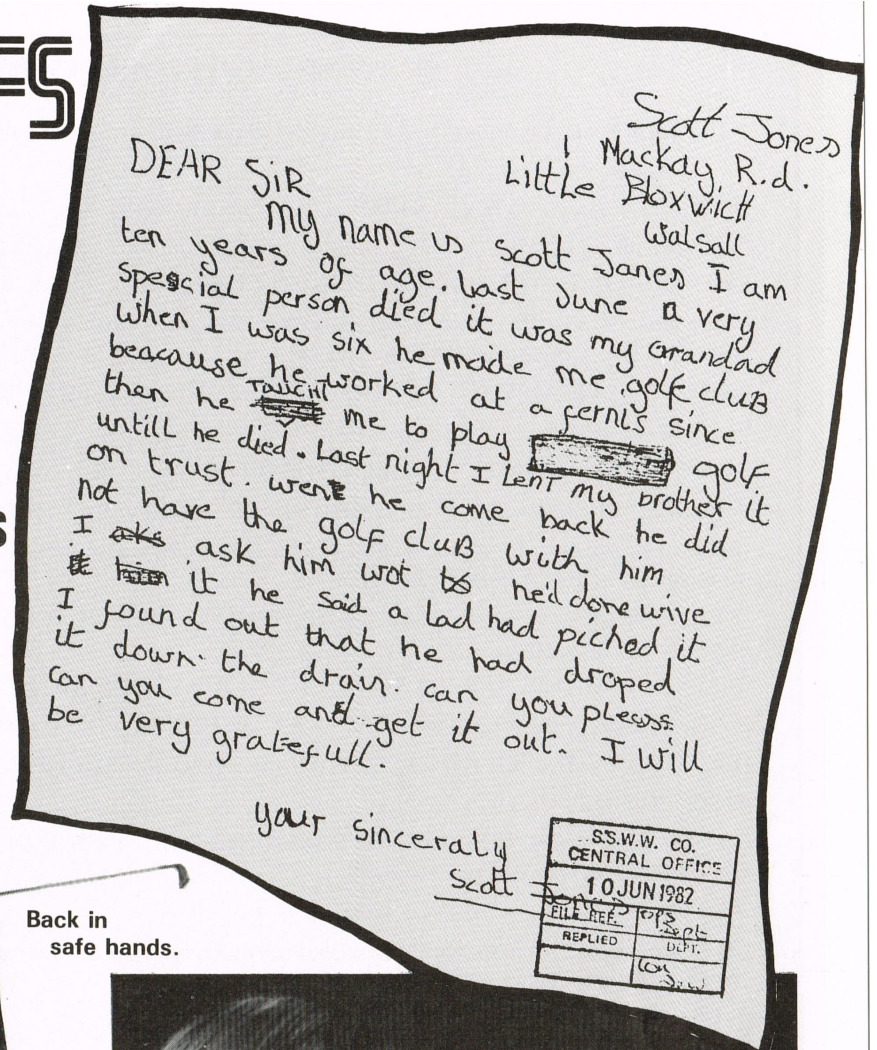
It would need someone with a stony heart to ignore this appealing letter and I don't think anyone in South Staffs could have refused to acknowledge this cry for help.

Walsall sent one of their friendly Watermen, Brian Peach, to see Scott and assess the situation. He found it necessary to contact the Walsall Public Works Department and together they retrieved Scott's treasured golf club.

Happiness comes to us all in many different forms, but for a ten-year-old boy this small act of kindness by all concerned must have given a great deal of joy and it was reward enough for us to receive his small note of thanks.



Back in safe hands.

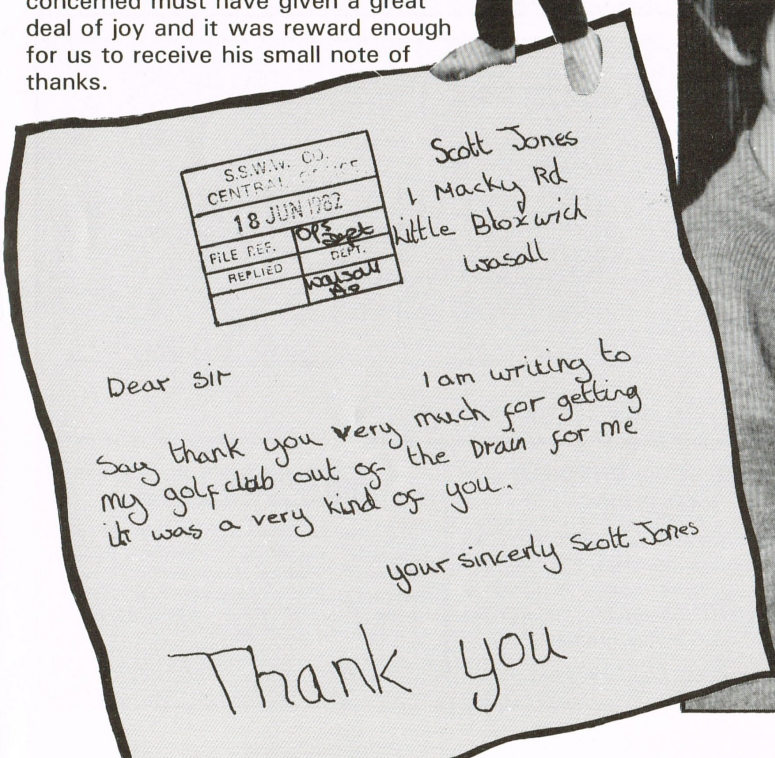
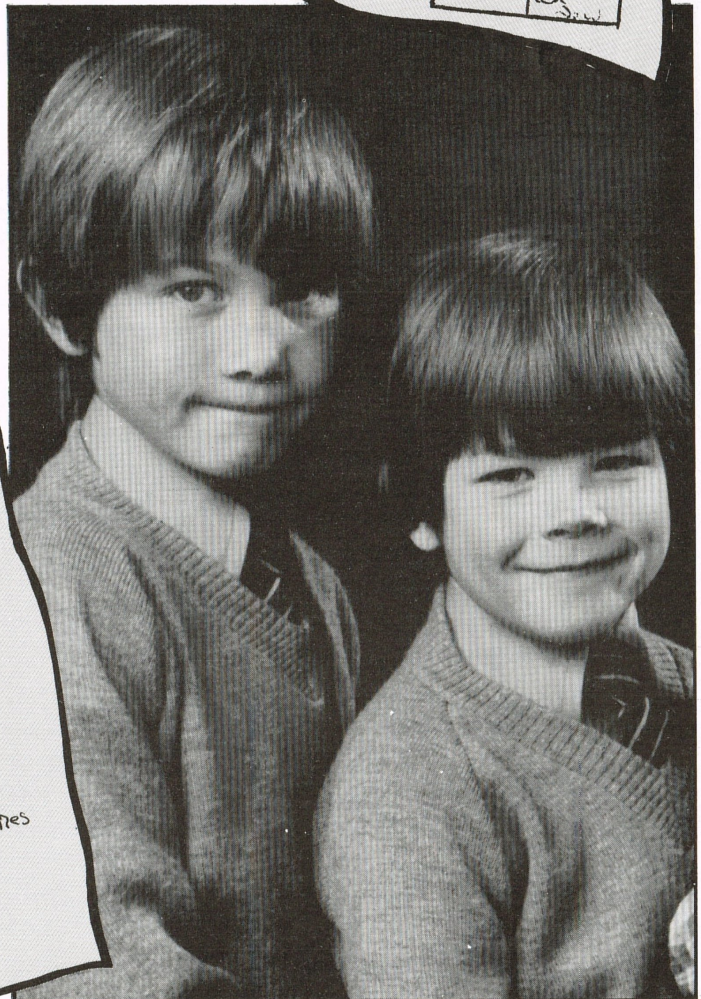


Scott Jones
1 Mackay R.d.
Little Bloxwich
Walsall

DEAR SIR
My name is Scott Jones I am ten years of age. Last June a very special person died it was my grandad when I was six he made me golf club because he worked at a fern's since then he ~~taught~~ me to play golf until he died. Last night I lent my brother it on trust. wene he come back he did not have the golf club with him I ~~ask~~ ask him wot he had done wive ~~it~~ it he said a lad had picked it I found out that he had dropped it down the drain. can you please can you come and get it out. I will be very gratefull.

Your sincerely
Scott

S.S.W.V. CO. CENTRAL OFFICE	
10 JUN 1982	
FILE REF.	OPS Dept
REPLIED	WALSALL



Scott Jones
1 Mackay Rd
Little Bloxwich
Walsall

Dear sir

I am writing to say thank you very much for getting my golf club out of the drain for me it was a very kind of you.

Your sincerely Scott Jones

Thank you

S.S.W.V. CO. CENTRAL OFFICE	
18 JUN 1982	
FILE REF.	OPS Dept
REPLIED	WALSALL

APPLICATION TO BE ILL

This form must be submitted at least 21 days before the date on which you wish illness to commence.

NAME _____ DEPT _____ I.S.R. No. _____ POSITION HELD _____

NATURE OF ILLNESS _____

DATE ON WHICH YOU WISH ILLNESS TO COMMENCE _____

(Applications to suffer from Pregnancy must be submitted 12 months prior and accompanied by Form No. NS36/24/9B). Consent of Husband/Wife _____

HAVE YOU EVER APPLIED TO SUFFER FROM THIS ILLNESS BEFORE _____

IF SO, GIVE DATE _____

DO YOU WISH ILLNESS TO BE SLIGHT/SEVERE/CRIPPLING/FATAL _____

IF ILLNESS IS FATAL DO YOU WISH THIS TO BE CONSIDERED A PERMANENT DISABILITY? _____

(Applicants wishing to suffer a fatal illness should indicate at the foot of this form whether they wish to be represented at the funeral/cremation.)

DO YOU WISH TO SUFFER THIS ILLNESS AT HOME/HOSPITAL/COSTA BRAVA/NEWPORT PAGNELL/MILTON KEYNES _____

DO YOU WISH THIS ILLNESS TO BE OF A CONTAGIOUS NATURE _____

IF SO, INDICATE APPROXIMATE NUMBER OF PEOPLE YOU WISH TO INFECT _____

HAVE YOU EVER BEEN REFUSED PERMISSION TO SUFFER FROM AN ILLNESS _____

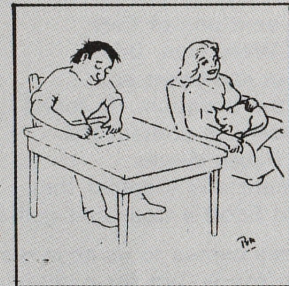
IF SO, GIVE DETAILS _____

DO YOU WISH WIFE/HUSBAND TO BE INFORMED OF YOUR ILLNESS IF HE/SHE CONTACT THE COMPANY REGARDING YOUR WHEREABOUTS _____

I, the undersigned, declare that to the best of my knowledge the answers given below are true and accurate.

Signed _____ Date _____

Applicants are reminded that all applications will be considered on merit and that more than three applications per annum will be considered excessive. Under **NO CIRCUMSTANCES** will any employee be permitted to suffer more than **ONE** Fatal illness.



Well, that's the application filled in. That'll see us O.K. for a weekend in Paris...!

Birthright

Registered Charity No 239281

I would very much like to help Birthright's work and enclose my donation of £ 63.00.

NAME (Mr, Mrs, Miss) S.A. HOWARTH

(BLOCK CAPITALS, PLEASE)

ADDRESS 129, ASHBROOK ROAD,

STIRCHLEY, BIRMINGHAM

B30 2XA

WEST MIDLANDS

BARCLAYS BANK PLC

07-10-1982

RADCLYFFE HOUSE, 66/68 HAGLEY ROAD, EDGBASTON, BIRMINGHAM, B16 8PJ

20-07-83

Pay BIRTHRIGHT (Reg Charity 239281) or order

SIXTY THREE POUNDS ONLY £ 63.00

S.A. HOWARTH

Cheque No. Branch No. Account No.

⑈ 7 1 2693 ⑈ 20 0 0 7831 30497118 ⑈

50 MILES' SPONSORED CYCLE RIDE

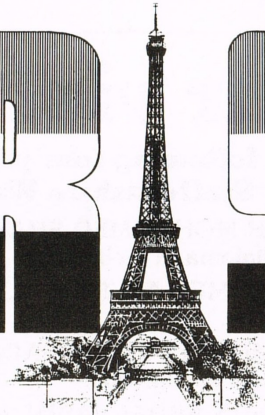
Stuart Howarth wishes to thank all those that sponsored him in his attempt to raise money to give to 'BIRTHRIGHT'. As you can see a grand sum of £63.00 was raised.

MENCAP

If anyone wishes to help in raising money to support our 'MENCAP' (Mentally Handicapped) party which was so successful last year, we would be very grateful. We will be having raffle draws etc and would be pleased to receive prizes or ideas.



PARIS



FOR TWO PEOPLE

ON THE FORTHCOMING BIRMINGHAM SOCIAL CLUB TRIP

This is your chance to win a wonderful week-end for two people in the exciting city of Paris. The Birmingham Social Club is organising a Springtime visit to the beautiful French Capital from 28th April 1983 to 2nd May 1983.

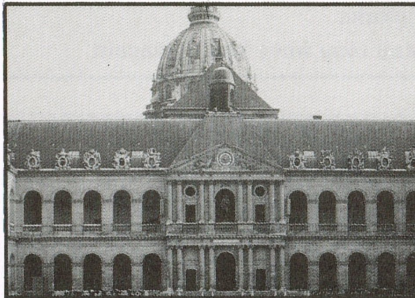
All you have to do to win two free places on the trip is to answer correctly all eight questions listed below. Send your entries on plain paper, giving

your name and location to: John Morrall, Room 33, Head Office—marking your envelope **PARIS COMPETITION**—to arrive no later than 5-00pm on Friday 17th December 1982.

Mr Markham will draw the winner from all the correct entries received by the closing date. The winner will be notified by Wednesday 22nd December 1982.



1 Give the full name of the monument shown in the picture above.



2 Which French king founded the Institution Des Invalides pictured above?



4 Whose tomb, pictured above, is to be found in the church of the Sorbonne?

5 Where in Paris would you find the stature of Mercury? (Shown right).



6 Name the Gallic town conquered by the Romans which was renamed Paris in 300AD.

7 To the nearest metre, how high is the Eiffel Tower... (excluding radio mast)?

- Is it...
- A—365m
 - B—300m
 - C—312m
 - D—297m



3 What is the common name given to the sculpture shown above?



8 Name the church shown in the photograph above.

• Competition Rules...

1: In the event of the Social Club trip being cancelled for any reason whatsoever the competition will become void.

2: Entrants are limited to the following categories...

(a) — Employees of the South Staffordshire Waterworks Company at the time of issue of this *News Review*.

(b) — Retired ex-employees of the Company who are in receipt of a pension or ex-gratia allowance at the time of issue of this *News Review*.

3: The winning entrant (eligibility as defined in 2 above) must take up the

prize in person. The prize is not transferrable under any circumstances.

4: In the event of the winner subsequently cancelling the booking there will be no reallocation of the prize.

5: There will be no cash alternative.

6: All persons eligible to take part in the competition are limited to one entry only.

7: The decision of the Social Club Vice-Chairman (Birmingham) is final in all matters relating to the competition and no correspondence can be entered into. The promoter cannot accept responsibility for entries delayed, lost or mislaid.



Our visitors from Baghdad...

The following four young Iraqi engineers, who all live in Baghdad, arrived at the South Staffordshire Waterworks Company on 16th August 1982.

SALEH MOHAMMED SHAKIR, twenty-five years of age, married and a Manager of a water treatment plant with a diploma in technology.

MOHAMMED ALI TAWFIK, twenty-five years of age, single and a Government Official with a B.Sc. in electrical engineering.

KHALID HASAN HUSSAIN, twenty-four years of age, married and a Government Official with a B.Sc. in mechanical engineering.

HUSSAIN ABDAL JASIM, twenty-seven years of age, single and a technician in a water treatment plant with a diploma in technology.

During their five weeks' training with South Staffordshire Waterworks they were shown all aspects of the Water Industry here in England.

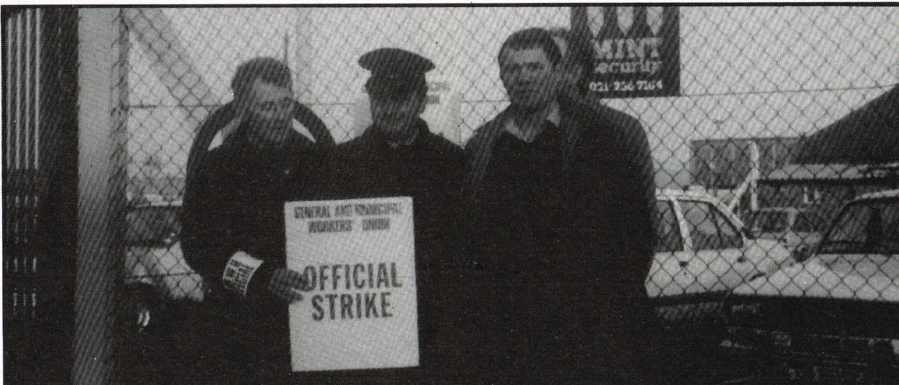
Prior to coming to our Company, they had visited the Water Authority in Amsterdam, Holland and during their time there had been shown around a factory where pumps and filters were manufactured.

They stayed at the *Royal Hotel*, Walsall, and Khalid's wife and young baby had accompanied him and took advantage of turning a work training trip into a holiday. Apart from obviously sight-seeing, they saw *Jesus Christ Superstar* at the *Birmingham Hippodrome*, the *Pink Floyd* film and the *Walsall Show* which featured the *Household Cavalry*.

They left the South Staffordshire Waterworks on Friday 10th September and travelled north to York to spend the week at Burn Hall.

When they return home to Iraq Mohammed and Khalid will be responsible for running a 600 cubic metres per hour river intake and water treatment works.

We wish them well and hope their stay may have been pleasant.



A very civilised and friendly picket line supports the one day strike by Waterworkers

NATURE'S WRATH...



On Sunday 26th September, severe storms and a whirlwind swept across Kingswinford and the surrounding area.

This photograph illustrates the extent of damage created in seconds whilst the storm passed. Hundreds of slate tiles were dislodged or broken from the roof of the pumping station and adjacent cottages, several windows were also broken, and large, well rooted trees were lifted as matchwood. Country lanes in the vicinity were blocked for several days by giant oak trees, and one could see the 'path' of the whirlwind across the countryside by the absence of trees which had been ripped up by an imaginary giant scythe.

Extensive damage was also sustained to residential estate houses near Kingswinford, where trees crashed through several house roofs and power supply and telephone lines disrupted. The three pumping stations of Group One South, namely Prestwood, Hinksford and the above were affected by the power failure, though fortunately power was quickly restored and all stations returned into service within the hour.

MATT GOLD—Ashwood Pumping Station



Water Aid

Every day, 30,000 children die from water-borne diseases; half the world's hospital beds are occupied by people suffering from similar illnesses; 80% of all the world's sick suffer from diseases related to poor water supply and sanitation; and thousands of women spend up to six hours a day carrying water to their homes.

These are horrifying statistics and, in 1982, the United Nations created the 'Water Decade' to concentrate even more of its efforts and resources to ensure that people in developing countries have access to clean water and hygienic sanitation. The British water industry felt that it should understand and support 'Water Decade' even more strongly than bodies like 'Oxfam' and 'Save the Children Fund' (for whom water is only one aspect of their wider concern with poverty) and, in 1981, 'Water Aid' was established. 'Water Aid' is a charitable Trust which, early in 1983, will become a registered charity. It consists of two full-time staff and all other help is voluntary, to ensure that its resources are used to the utmost effect. Its accommodation, overheads and administrative costs are absorbed by the National Water Council and it will find a new home when the NWC is dissolved.

'Water Aid' is already involved in many projects. These include support for small-scale but sensible and low-cost improvements, such as the construction of a lavatory and shower block in a rural health centre in Papua New Guinea.

It has also been possible to start identifying isolated engineers in some of the remotest and poorest areas of the world, to give them professional advice and support. Recently, more substantial programmes have been identified; for example, negotiations have commenced with the government of Sierra Leone regarding water improvements for distant villages.

None of us can fail to be moved by the statistics quoted above and it is hoped that all Company employees will play an active part in supporting 'Water Aid', whose income has so far come largely from employees in the British water industry. This can be done by personal Covenant (details will be circulated later) but we intend to find other ways of raising funds and hope that you may initiate interest amongst outside groups and clubs. A small committee, consisting of Alan Jones, Ron Perks, Terry McAllister, Angie Robson and Carole Poole, met for the first time on 27th October and its aim is to promote 'Water Aid' within the Company. Further information will follow, including a film about the charity's work, and any ideas or suggestions you may have will be very welcome. This is a first appeal to everyone to be ready to support 'Water Aid's aim—"to turn good intentions into achievable targets and realistic actions."

Mainly People...

● Retirements...

Many of our retiring personnel have given long service to the firm and all are worthy of some notable reference. However, it is impossible for me, with limited news space to give credit to all concerned and I would beg their indulgence. I wish you all good health and happiness in your retirement.

Employee	Date Retired	Started Company	Place of Employment at Retirement
R. P. FELTHOUSE	31. 8.82	5. 1.59	Burton
W. E. GLASSE	30. 7.82	9. 9.46	Walsall
R. D. FRASER (ill health)	30. 4.82	2.11.70	Hampton Loade
A. W. MADDOCKS	30. 7.82	27. 1.41	Transport
T. J. REYNOLDS	10. 7.82	7. 9.48	Burton
R. G. SUTTON	31. 8.81	24. 2.49	Slade Heath
W. J. THOMPSON	30. 7.82	25. 7.55	Blithfield
W. H. TONKS	30. 7.82	14. 8.73	Head Office
S. J. WESTLEY	30. 7.82	1. 7.49	Walsall
E. J. ASHCROFT	8.10.82	3. 5.60	Tipton
J. E. BRIDGEWOOD	20. 9.82	11. 2.74	Walsall
Mrs S. E. PELL	31. 3.82	12. 2.59	Head Office
Mrs B. L. GRINDY	15.10.82	6. 3.50	Head Office

● Congratulations...

Marriage... DAVID WRIGHTON (Meter Options) to DEBORAH TUGWELL (Schoolteacher) at Coventry Registry Office at 12-15pm on Friday 30th July 1982.



Forthcoming Marriage... CAROLE POOLE (Secretary to Managing Director) and ROBIN HODGSON on their forthcoming marriage on 11th December 1982, at Areley Kings Parish Church, Stourport-on-Severn.

● Welcome to...

Operations... D. REYNOLDS (Seedy Mill). S. R. WOOD (Chilcote). B. WHETTON (Northern). P. CRAIG (N.A. Stratford). R. ATTWOOD (Walsall).

Central Office... P. HEMMINGS (Water Quality). Miss S. BELCHER (Print Room Assistant).

Head Office... Miss S. DAVIS (Revenue).

● Apologies..

Mr H. K. Walsh... Who retired owing to ill health on 30th April 1982. Regretfully we omitted to state this fact in our last issue.

Mr A. W. Maddocks... In the News Sheet (Oct) Mr A. W. Maddocks was stated as having worked 36 years with the Company. He had in fact worked 41½ years.

Mr W. Thompson... Had worked for Company for 26 years and not 20 years as stated in the News Sheet (Oct).

● Deaths in Retirement...

Our sincere sympathy goes to all the families of our ex-colleagues in their grief. We endeavour to publish all known bereavements and regret any notification that has been or will be omitted owing to ignorance.

Employee	Retired On	Past Away
A. C. BRITT	18. 1.60	7. 9.82
D. TILLEY	26. 2.76	29. 8.82
W. T. GOODHEAD	20.10.72	30. 9.82

● Mr A. W. Maddocks...

With the retirement of Mr A. W. Maddocks on the 30th July 1982, after 41½ years, the last link in yet another Waterworks family chain was severed.

At one time, when he was Waterman at Wednesbury, his father, a Yardman and his brother, a Shift Driver, were at Walsall, and his uncle (Bill Haynes) was the Waterman at Darlaston.

After being trained as a Motor Mechanic during his War Service in the Army, he began a new career in the Company's Garage at Wood Green. When the Company's Transport Section was formed in 1969 he became a Chargehand Mechanic based at Tipton Area Garage.

In the mid-seventies he moved to the newly located Central Transport Workshop at Walsall and then to its relocation at Bridgeman Street.

Ill health necessitated in Bert accepting lighter duties and he set-up the Vehicle Parts Stores in the Transport Section.

Away from the Company, Bert is a very competent piano player and with his mother, in a duet, appeared on a TV programme called *Faggots & Peas*. The programme on Country Folk from Cradley Heath brought to the fore many notable Black Country Comedians.

Bert will be missed by his friends and colleagues but Mrs Maddocks, who has suffered from acute Arthritis, needs his assistance at home.

Bert was presented with a watch and Mrs Maddocks received a pendant watch and it goes without saying, that we all wish them a long and happy retirement.

D. J. HARRISON

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The net proceeds of the issue will be used in connection with the repayment of bank indebtedness and towards financing capital expenditure on extending existing works and on mains and other works necessary for the maintenance and improvement of supplies in the Company's area.

W. A. MARKHAM — *Managing Director*

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